

Sheena Gammon, MBA

P.O. Box 550

State University, AR 72467

sallen@astate.edu

EDUCATION:

Master of Business Administration, May 2011

Arkansas State University – Jonesboro, Arkansas

GPA: 4.0/4.0

Bachelor of Science, Finance, December 2009

Emphasis Areas: Banking and Corporate Finance

Arkansas State University – Jonesboro, Arkansas

GPA: 3.958/4.0

Bachelor of Science, Accounting, May 2018

Arkansas State University – Jonesboro, Arkansas

GPA: 3.96/4.0

EXPERIENCE:

Arkansas State University – Jonesboro, AR

Instructor of Business Administration, College of Business, August 2015 – present

- Taught a variety of courses including: Fundamental Accounting Concepts, Computerized Accounting, Microcomputer Applications, First Year Experience, and Business Statistics.
- Responsible for academic advising of Accounting and Computer Information Technology majors.
- Committee member for the College level, Undergraduate Technology Goal Assessment Team and the University level, Enrollment Management Advisory Council.

Advising Coordinator, College of Business, August 2011 – August 2015

- Prepared and managed graduation documents for all students within the College of Business.
- Directed all undergraduate advising for the College of Business, facilitated New Student Registration for the College of Business, personally advised all new transfer students, and advised and evaluated all international business students' transfer work and course descriptions.
- Traveled to four distant ASU degree sites to advise and oversee students' academic progress biannually.
- Served on the Student Professional and Undergraduate Curriculum, Women's Leadership Business Conference, and AACE Committees.
- Provided business students with a central contact point for academic inquiries

Adjunct Instructor, College of Business, August 2013 – May 2015

- Taught three sections of First Year Experience and one section of Survey of Statistics.
- Implemented a Freshman Business Plan Competition, a common reader, and offered a speaker series that was helpful for first-year students transitioning into A-State and the college life.

PUBLICATIONS:

Dwayne Powell, Sheena Gammon, and Mark Lewis. (2021) "Mohr Billings: A Case Study of 21st Century Sexism" Journal of Business Cases and Applications, volume 29.

Article can be located at: <http://www.aabri.com/manuscripts/203292.pdf>

PRESENTATIONS:

Gammon, S., "Mohr Billings" Arkansas College Teachers of Economics and Business, Pine Bluff, AR (September 29, 2017).

Gammon, S., Keith, R., "OPM Community College: A Case Study," Arkansas College Teachers of Economics and Business, Conway, AR (September 30, 2016).

Gammon, S., Robertson, J. "Saving for Disabled Children under the ABLE Act," Arkansas College Teachers of Economics and Business, Clarksville, AR (September 25, 2015).